

## Contest Rules for AMA's Street Legal Racing Weekend Contest

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AMA's Street Legal Racing Weekend Contest (the "**Contest**") is being held by the Alberta Motor Association ("**AMA**"). Enter for a chance to win passes and other prizes to the Full Throttle Street Legal Weekend at Castrol Raceway from August 26 to 28, 2016 (the "**Event**").

### Privacy

Information is collected in accordance with the AMA Privacy Policy. Any personal information obtained in the course of running this Contest will be used for administration and for marketing purposes for this Contest. Personal information will not be sold or distributed to any unrelated third party. A copy of the AMA Privacy Policy is available at all AMA retail centres and online at <http://www.ama.ab.ca>.

### Contest Dates

Contest begins 12:01 a.m. Mountain Standard Time ("**MST**") on July 28, 2016 and closes at 11:59 p.m. MST on August 17, 2016 (the "**Contest Period**").

### Who Can Enter

Contest is open to all AMA members who reside in Alberta and are eighteen (18) years of age or older (each a "**Contestant**"), except that employees of AMA and AMA's wholly owned subsidiaries, and the immediate family members or people that reside in the same household of such persons cannot be Contestants. No purchase is required to enter the Contest but Contestants do need an AMA membership and Internet access to successfully enter this online contest.

### How to Enter

Contestants will receive an entry into the Contest (an "**Entry**") when they complete the contest entry form found online at [ama.ab.ca](http://ama.ab.ca). Contestants may only submit a maximum of one (1) Entry into this Contest.

All Entries have an equal chance of winning. Chances of winning a Prize is determined by how many Entries are received during the Contest Period.

### Prizes

There will be a total of ten (10) prizes (each a "**Prize**") to be won in this Contest.

- Two (2) Grand Prizes, each being a ride-along in one of the Police Racing Team cars on Friday, August 26, and four (4) Spectator Passes to the Event; and
- Eight (8) Secondary Prizes, each being a package of four (4) Spectator Passes.

Each of the Prizes may have, or be subject to, their own terms and conditions.

### Selecting Prize Winners

On August 18, 2016, a random draw will be held to select winners for each Prize. The Prize draws will be held at approximately 10:00am at the AMA Administration building in Edmonton. Winners for the Grand Prizes will be drawn first, followed by winners for the Secondary Prizes.

### **Claiming the Prize**

AMA will contact each Prize winner online or through other means if possible. If, for any reason, it is not possible within a seventy-two (72) hour period to contact a Prize winner despite reasonable efforts, AMA reserves the right to disqualify that Entry and randomly select another Entry to be the winner for that particular Prize.

Each Prize must be accepted as described; substitutes by a Prize winner will not be allowed and the Prize may not be transferred to other persons prior to being awarded without the written consent of AMA. AMA retains the right to replace any Prize with a different prize of equal or greater value if the original Prize becomes unavailable for reasons beyond AMA's control. Prize winners may be required to sign a release and answer a skill testing question prior to receiving their Prize.

By entering this Contest, Contestants automatically accept these Contest rules and release AMA from any liability with respect to redemption of the Prize. AMA reserves the right to withhold the Prize or disqualify the Prize winner's entries in the event that the Prize winner fails or refuses to comply with these Contest rules.

### **General Terms and Conditions**

By entering this Contest, all Contestants, regardless of whether or not they win a Prize in the Contest, consent to AMA publishing Contestants' first and last name, and the contents of their Entry which is not their contact information, in all forms and media, and in all manners including advertising, trade, display, editorial, art, advertisements, video production, exhibitions, Facebook and other website content. In giving this consent, the Contestant releases AMA, its employees and directors from liability for any violation of any personal or proprietary right or entitlement the Contestant may have in connection with such reproduction, publication, use and distribution of the content contained in any Entry.

AMA will not be responsible for, or accept any liability resulting from Entries that are delayed, lost, stolen or misdirected for any reason during their delivery to AMA whether by, but not limited to, e-mail, cellular phone network or other on-line medium.

If, for any reason and in the opinion of AMA, in its sole discretion, the Contest is not capable of running as planned or if the administration, security, fairness, integrity or proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or other causes beyond its control, AMA reserves the right to cancel, terminate, modify or suspend the Contest including any method of entry.

AMA will not be responsible for telephone, cellular phone, technical, network, online, electronic, computer hardware or software failures of any kind, misdirected, stolen, incomplete, garbled or delayed internet/email computer transmissions on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to Contestant's or any other person's computer relating to or resulting from participation or downloading any materials in this Contest.

Any inquiries or concerns relating to the Contest should be addressed to AMA.

All decisions by AMA with respect to all aspects of this Contest are final.

In these Contest rules, words importing singular include the plural and vice versa.

These Contest rules shall be construed and interpreted in accordance with the laws of the Province of Alberta.